

Winter Clinics 2022

McCall Idaho  February 24-27



Ada County Medical Society

EXHIBITOR PROSPECTUS

SW Idaho's Longest Running CME Retreat

Ada County Medical Society is happy to bring its 63rd Annual Winter Clinics back live and in-person to the Shore Lodge in McCall. Exhibitor space will be more limited than in previous years, but we are confident we will be able to hold a safe education event that allows you to interact with our local physicians.

Exhibitor Tables: \$900

All exhibitors will receive:

- A table during meals/receptions for face time with on-site attendees: Thursday evening, Friday morning, Friday evening.
- Web-based exhibitor booth will be available for online attendee: description of products or services, introductory video embed, Materials downloadable from portal, and representative contact listing.
- Listing on conference program
- Registered attendees list, including email addresses, unless an ineligible company as defined by ACCME.
- Opportunity to donate items for Friday evening raffle

Guidelines

COVID Safety Protocols

- All registered conference attendees, exhibitors, and sponsor representatives at Winter Clinics must be fully-vaccinated against COVID-19; no exemptions are provided. Boosters are recommended, but not required. While vaccination is encouraged for family attending, we will not be able to require it.
- Proof of vaccination will be requested for each representative upon completion of your registration; inability to supply it within 30 days will result in cancellation of your booth reservation and refund.
- All Winter Clinics attendees and

representatives must wear a face covering/mask in the Shore Lodge educational areas, exhibitor hall, and other common areas utilized by the conference. Utilization of masks in the narrow hallways is requested out of respect for others. Family members in the common areas will be asked to mask as well.

- All attendees should consider any recent unmitigated exposures to COVID+ persons and/or their personal health status just prior to coming to the event. Those who may be health compromised should stay home and send a different company representative.

Booth Requests

Booth request reservations are made for and paid online by credit card. Online reservations made by companies who must pay by check will only be held for 30 days, at which time booth request may be released if in demand.

Booth Assignments

Booths this year will be located at ACMS' discretion and all will be placed around the perimeter. Electricity will be available to any if requested in advance, but you must furnish your own power strip. Tables are 4' long and a tablecloth will be provided.

Booth Representative

In order to cut down on the number of people in the room, only ONE (1) representative will be allowed in the exhibit hall at a time. A second representative may be elsewhere in Shore Lodge.

Cancellation Policy

- If we are forced to virtualize the event, 50% of the exhibitor fee will be refunded.
- No full cancellations or refunds will be made after December 31, unless the event cannot be held virtually.
- ACMS and Shore Lodge are not responsible for any exhibitors' personal effects or exhibit materials left behind.

SCHEDULE

THURSDAY

3-6 PM Exhibitor Booth Setup Hours
6-8 PM Wine and Cheese Social
(Exhibit Hall)

FRIDAY

6:45-7:15 AM Breakfast In Exhibit Hall
7-10:30 AM CME Session I In Education
Room (Coffee Break in Exhibit
Hall 8:15-8:30)
10:30-3 PM Mid-Day Break
3-4 PM Snacks Available in Exhibit Hall
3:30-7 PM CME Session II In Education
Room
7-9 PM Reception and Prizes in Exhibit
Hall

END OF EXHIBITOR TRADE SHOW

Exhibitors must remove their displays by
10 PM Friday.

REMAINDER OF CONFERENCE

SATURDAY

6:45-7:15 AM Breakfast In Exhibit Hall
7-10:30 AM CME Session III In Education
Room (Coffee Break in Exhibit
Hall 8:15-8:30)
10:30-6 PM Mid-Day Break
6-7 PM Hosted Social
7-9 PM Saturday Evening Activities

SUNDAY

6:45-7:15 AM Breakfast
7-10:30 AM CME Session IV In Education
Room (Coffee Break 8:15-8:30)



FACULTY AND TOPICS

Donald Adams, MD

Saltzer Health

- *Common Causes and Treatment of Low Back Pain*

Amish Dave, MD

Virginia Mason Franciscan Health

- *2022 Updates in Rheumatology*
- *Humor, Medicine, and Resilience*

Howard Donner, MD, CFI

"The Field Guide to Wilderness Medicine"

- *High Altitude Illness: Recognition and Current Treatment*
- *Expedition Medicine: Preparation and Treatment Challenges*

Kathy Kenady

MIEC Insurance

- *Early Resolution and Disclosure of Unanticipated Medical Outcomes*

Steven Mings, MD

Gem State Dermatology

- *"Skin Deep:" An Update In Common Skin Conditions For PCPs*

Thomas Patterson, MD

Family Medicine Residency of Idaho

- *COVID: A New Adverse Childhood Experience*
- *Pediatric Update*

Ananth Shenoy, MD

Virginia Mason Franciscan Health

- *Marijuana: Clinical Applications and Updates*

Leah Stockton, MD

Saint Alphonsus General Surgery

- *Surgical Management of Metastatic Colorectal Cancer*

Jonathan Stoehr, MD, PhD

Virginia Mason Franciscan Health

- *The Most Common Condition of All? Management Update on Obesity for PCPs*

FRIDAY PRIZE DRAWING

Our “bingo card” type activity encourages attendee engagement with all booths, regardless of Sunshine law applicability. This drawing is held during the Friday evening reception around 815 PM. If you are eligible to donate something for the event (value of \$100 or less), it will help create a festive atmosphere for all.

McCALL LODGING OPTIONS

- Shore Lodge (ACMS Winter Clinics Block Rate applies only to three night stays) 1-800-657-6464
- Hunt Lodge 208-634-4700
- Hotel McCall 208-634-8105
- Bear Creek Lodge 208-634-3551
- Best Western 208-634-2230

TYPICAL ATTENDEES (90-120)

Physician Specialties

- 62% Family Medicine
- 13% Internal Medicine
- 7% Psychiatry/Neurology
- 5% PM&R/Physiatry
- △ Various Other Specialties

Practice Setting

- 44% Hospital System Employed
- 35% Independent Outpatient Based
- 9% Education based
- 6% Retired
- 6% All Other

TYPICAL ATTENDEES (90-120)

The Ada Canyon Medical Education Consortium is accredited by the Utah Medical Association to provide continuing medical education for physicians. The Ada Canyon Medical Education Consortium designates this live activity for a maximum of 12.50 AMA PRA Category 1 Credit(s)[™]. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Ada County Medical Society, Inc
EIN 82-7251989.

REGISTER TO EXHIBIT AT ACMSWINTERCLINICS.COM.

